

Banner Ads for your Website

120 x 600 Skyscraper



Lava™
Chairside Oral Scanner C.O.S.

Get ready

to be
Impressed.

3M ESPE

The banner features a vertical layout. At the top, the text 'Lava™ Chairside Oral Scanner C.O.S.' is displayed. Below this is a large, close-up photograph of a smiling woman's face. The scanner device is shown vertically, extending from the bottom left towards the center. The phrase 'Get ready' is written in a large, light blue font across the middle of the woman's face. At the bottom, the words 'to be Impressed.' are written in a large, white font, with 'to be' on one line and 'Impressed.' on the next. The 3M ESPE logo is at the very bottom.

These banner ads will link directly to a Lava™ Chairside Oral Scanner C.O.S. patient website. Place them on your own site to educate your patients about this revolutionary technology. Or, if you'd prefer not to use a banner ad, use a hypertext link and link it to: http://solutions.3m.com/wps/portal/3M/en_US/LavaCOS/3MESPE-LavaCOS/Patients/

Instructions: (Provide these instructions to your web hosting company or IT person.)

To place on your website, select one of the three banner ads from the DVD that best fits your website, then follow these steps:

1. Upload the selected banner to your web server; images are typically in the IMAGES folder.
2. Open the HTML webpage that will contain the Lava banner ad.
3. Place the image in the HTML.
4. Link the banner ad using the link information below:

120 x 600 Skyscraper: http://solutions.3m.com/wps/portal/3M/en_US/LavaCOS/3MESPE-LavaCOS/Patients/?WT.mc_id=skyscraper

468 x 60 Landscape: http://solutions.3m.com/wps/portal/3M/en_US/LavaCOS/3MESPE-LavaCOS/Patients/?WT.mc_id=landscape

200 x 200 Square: http://solutions.3m.com/wps/portal/3M/en_US/LavaCOS/3MESPE-LavaCOS/Patients/?WT.mc_id=square

5. Save your changes and upload the document to your web server.

468 x 60 Landscape



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The banner is a horizontal strip. On the left, it says 'Lava™ Chairside Oral Scanner C.O.S.'. In the center, there is a small image of the smiling woman's face. To the right of the face, the text 'Get ready to be' is written in a light blue font. Further right, the word 'Impressed.' is written in a large, white font. The 3M ESPE logo is on the far right.

200 x 200 Square (animated)



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The banner is a square. At the top, it says 'Lava™ Chairside Oral Scanner C.O.S.'. Below this, the text 'Get ready to be' is written in a light blue font. The scanner device is shown diagonally across the center. At the bottom right, the word 'Impressed.' is written in a large, white font. The 3M ESPE logo is at the bottom center.